

**PERPUSTAKAAN UTM 2015**  
**Categories: BUSINESS**  
**Quartiles: Q2 by WoS**

Rank	Full Journal Title	JCR Abbreviated Title	ISSN	Total Cites	Journal Impact Factor	Impact Factor without Journal Self Cites	5-Year Impact Factor
1	Journal Of Business And Psychology	J BUS PSYCHOL	0889-3268	1,356	2.075	1.806	3.015
2	Journal Of Engineering And Technology Management	J ENG TECHNOL MANAGE	0923-4748	694	2.06	1.26	2.081
3	Technological Forecasting And Social Change	TECHNOL FORECAST SOC	0040-1625	3,486	2.058	1.573	2.634
4	Strategic Entrepreneurship Journal	STRATEG ENTREP J	1932-4391	570	2	1.667	3.177
5	Business Ethics Quarterly	BUS ETHICS Q	1052-150X	1,080	1.927	1.244	2.991
6	International Journal Of Electronic Commerce	INT J ELECTRON COMM	1086-4415	1,000	1.872	1.385	3.091
7	International Marketing Review	INT MARKET REV	0265-1335	1,299	1.865	1.462	2.206
8	Marketing Science	MARKET SCI	0732-2399	4,285	1.86	1.579	3.035
9	Industrial Marketing Management	IND MARKET MANAG	0019-8501	3,908	1.82	1.147	2.379
10	International Small Business Journal	INT SMALL BUS J	0266-2426	1,023	1.8	1.144	2.375
11	Small Business Economics	SMALL BUS ECON	0921-898X	2,806	1.795	1.265	2.401
12	Electronic Commerce Research	ELECTRON COMMER RES	1389-5753	352	1.773	0.932	2.02
13	Journal Of Retailing	J RETAILING	0022-4359	3,746	1.754	1.493	3.115
14	Corporate Governance-An International Review	CORP GOV-OXFORD	0964-8410	966	1.734	0.938	2.184
15	International Business Review	INT BUS REV	0969-5931	2,051	1.713	1.171	2.433
16	Journal Of Product Innovation Management	J PROD INNOVAT MANAG	0737-6782	3,548	1.696	1.398	2.926
17	California Management Review	CALIF MANAGE REV	0008-1256	2,827	1.667	1.357	2.636
18	Internet Research	INTERNET RES	1066-2243	808	1.661	0.964	2.164
19	Journal Of Consumer Affairs	J CONSUM AFF	0022-0078	756	1.59	1.231	1.677
20	British Journal Of Management	BRIT J MANAGE	1045-3172	1,939	1.584	1.36	2.704

Rank	Full Journal Title	JCR Abbreviated Title	ISSN	Total Cites	Journal Impact Factor	Impact Factor without Journal Self Cites	5-Year Impact Factor
21	International Journal Of Research In Marketing	INT J RES MARK	0167-8116	1,986	1.575	1.338	2.791
22	Harvard Business Review	HARVARD BUS REV	0017-8012	8,824	1.574	1.574	2.087
23	Marketing Theory	MARKETING THEOR	1470-5931	646	1.531	0.98	2.378
24	Mit Sloan Management Review	MIT SLOAN MANAGE REV	1532-9194	1,346	1.529	1.456	2.32
25	Entrepreneurship And Regional Development	ENTREP REGION DEV	0898-5626	985	1.519	0.701	2.2
26	Electronic Commerce Research And Applications	ELECTRON COMMER R A	1567-4223	844	1.482	1.318	2.34
27	Journal Of Business Research	J BUS RES	0148-2963	7,993	1.48	1.166	2.324
28	Business & Society	BUS SOC	0007-6503	913	1.468	1.426	2.103
29	Management Decision	MANAGE DECIS	0025-1747	2,359	1.429	1.166	1.665

\*PERPUSTAKAAN UTM 2015